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FOR IMMEDIATE RELEASE

OmniMax International, Inc. Adds Knotwood Brand to Portfolio

Knotwood products feature aesthetics of wood, performance of aluminum

NORCROSS, GEORGIA (January 9, 2018) --- Global building products manufacturing company OmniMax International, Inc. is pleased to announce its recent acquisition of the exclusive ownership rights to the Knotwood premium metal products brand and plans to manufacture and sell the innovative building products in North America.

Knotwood products offer builders and remodelers, architects and even DIYers an endless array of exterior building applications from fencing to decking to soffits to siding that feature the aesthetics of wood with the performance and maintenance-free qualities of aluminum. Developed in Australia, Knotwood's unique woodgrain effect is applied to aluminum extrusions using a technically-advanced powder-coating and heat application technique called sublimation. The result is an incredibly realistic woodgrain product that is low-maintenance, durable, eco-friendly, modular and lightweight.

"We are excited to add Knotwood products to the OmniMax family," says (NAME, TITLE). "Our goal is to continue to grow our presence in the exterior metals market in North America and the versatility Knotwood's existing products and technology offer allow us to take the next step in becoming that premium exterior metal solutions provider in the US and Canada."

OmniMax will manufacture Knotwood in its Duluth, Georgia facility. While initially the products are available to builders, remodelers and architects through OmniMax's robust distribution network, a direct-to-consumer line is also under development.

Knotwood is offered in three stock colors: Driftwood, Western Red Cedar and Kwila. The unique sublimation technology used to create Knotwood offers great in flexibility in manufacturing, enabling the company to offer nearly 40 total formulations to match virtually any wood there is, says Senior Product Manager Tyler Winthers. While custom colors are available through special order only, it speaks to future options for Knotwood.

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“This technology that enables us to manufacture products with all of the performance and maintenance benefits of aluminum and the organic aesthetic of wood is so unique and versatile, wood is just the beginning,” Winthers adds.

Knotwood’s booth at the NAHB International Builders’ Show 2018 features full product displays in a variety of applications suitable for builders and remodelers, architects and DIYers. They are located in the South Hall at Booth S662.

OmniMax International, Inc., a wholly owned subsidiary of OmniMax Holdings, Inc., is an international building products company manufacturing aluminum, steel, vinyl and copper products. Formed in 1996 to acquire the fabricated products business of Alumax Inc., OmniMax’s core products include specialty coated coils, metal wall and roof systems, metal and vinyl rain carrying systems, soffit and fascia systems, roofing accessories, aluminum and vinyl windows and doors, patio products, aluminum recreational vehicle doors, windows and sidewalls and aluminum bath and shower enclosures. OmniMax has grown both organically and through a number of strategic acquisitions to become one of the largest suppliers of specialty coated aluminum coil, building materials and RV sidewalls in the US and Western Europe. For more information, visit www.omnimax.com.

Knotwood products boast the aesthetics of wood with the performance of aluminum. Created using the technologically-advanced process of sublimation, Knotwood products provide the beauty and warmth of wood without the time consuming maintenance and expense. Available for use by builders and remodelers, architects and DIYers, applications include fencing, decking, siding, soffits, gates, awnings, pergolas and shutters, but are really only limited to the imagination. For more information visit www.knotwood.com or visit booth S662 January 9-11 at the NAHB International Builders Show 2018 in Orlando, Florida.

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NOTE TO EDITORS:

Officials from OmniMax are available for interviews Tuesday, January 9, 2018, in the Knotwood Booth (S662) at the International Builders Show 2018. To schedule a time contact Joy Frank-Collins (740) 236-3220.