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FOR IMMEDIATE RELEASE

OmniMax International, Inc. Adds Knotwood™ Brand to Portfolio
Knotwood products feature aesthetics of wood, performance of aluminum

NORCROSS, GEORGIA (January 9, 2018) --- Global building products manufacturing company OmniMax International, Inc. is pleased to announce its recent acquisition of the Knotwood brand trademark and the exclusive rights to manufacture and sell the innovative products in North America.

Knotwood products offer builders and remodelers, architects and even DIYers an endless array of building applications from fencing to decking to rain screens to cladding that feature the aesthetics of wood with the performance and maintenance-free qualities of aluminum. The result is an incredibly realistic woodgrain product that is low-maintenance, durable, modular and lightweight.

“We are excited to add Knotwood products to the OmniMax family of brands and products,” says Rick Brown, CEO, OmniMax International, Inc. “Our goal is to continue to grow our presence in the North American market and the versatility that Knotwood’s existing products and technology offer allow us to take the next step as a leader in providing premium metal solutions.”

OmniMax will manufacture Knotwood products in the United States. While initially the products are available to builders, remodelers and architects through OmniMax’s robust distribution network, a direct-to-consumer line is also under development.

“The unique technology used to create Knotwood products offers great flexibility in manufacturing, enabling the company to offer nearly 40 total formulations to match virtually any wood there is,” says Senior Product Manager Tyler Winthers. “Custom colors for Knotwood will be available through special order.”

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“This technology enables OmniMax to manufacture products with all of the performance and maintenance benefits of aluminum and the organic aesthetic of wood is unique and versatile, wood patterns are just the beginning,” Winthers adds.

Knotwood’s booth at the NAHB International Builders’ Show 2018 features full product displays in a variety of applications suitable for builders and remodelers, architects and DIYers. They are located in the South Hall at Booth S662.

OmniMax International, Inc., a wholly owned subsidiary of OmniMax Holdings, Inc., is an international building products company manufacturing aluminum, steel, vinyl and copper products. Formed in 1996 to acquire the fabricated products business of Alumax Inc., OmniMax’s core products include specialty coated coils, metal wall and roof systems, metal and vinyl rain carrying systems, soffit and fascia systems, roofing accessories, aluminum and vinyl windows and doors, patio products, aluminum recreational vehicle doors, windows and sidewalls and aluminum bath and shower enclosures. OmniMax has grown both organically and through a number of strategic acquisitions to become one of the largest suppliers of specialty coated aluminum coil, building materials and RV sidewalls in the US and Western Europe. For more information, visit www.omnimax.com.

Knotwood products boast the aesthetics of wood with the performance of aluminum. Knotwood products provide the beauty and warmth of wood without the time consuming maintenance and expense. Available for use by builders and remodelers, architects and DIYers, applications include fencing, decking, siding, soffits, gates, awnings, pergolas, shutters and more. For more information visit www.knotwood.com or visit booth S662 January 9-11 at the NAHB International Builders Show 2018 in Orlando, Florida.

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NOTE TO EDITORS:

Officials from OmniMax are available for interviews Tuesday, January 9, 2018, in the Knotwood Booth (S662) at the International Builders Show 2018. To schedule a time contact Joy Frank-Collins (740) 236-3220.